



Cooper's Cause Foundation

Volume 1, Newsletter Date: February 2009

WEBSITE UPDATES

Our website is being updated. The new website address, www.cooperscause.org should be up and running by February 9, 2009. We are also giving it a new look. Those servicing our website is Sanders Software, a local computer tech company that has very willingly volunteered all their services to the foundation. The new website had great input from Jessie Garrett and we are eagerly waiting it's completion. Not only will it have a new look but will also include the ability for online registrations and donations. It will also include much more information about the foundation itself such as our mission and vision statements and our board members. With the help of Sanders Software, we are also working very hard to link it with many other often searched sites regarding pediatric heart patients.

A big thank you to Jessie Garrett and Sanders Software!!!

COINS FOR COOPER'S CAUSE

Coins for Cooper's Cause is a fundraiser being done at Raelynn Keefer's preschool, First Presbyterian Church Preschool. The preschool wanted to help and this fundraiser was easily worked into their teaching, learning and helping. The children have been raising coins since the first full week of January and will continue until February 14th.

Thank you to Jennifer Allen and the entire First Presbyterian Church Preschool and staff!!!

OUR NEW LOGO

Please check out our new logo above! Thanks to Eric Eck we have a new and improved logo that will stay with our foundation. The logo was designed from the logo used in 2008 as Cooper's Cause originated. The hands in the shape of a heart with the child's feet comes from an original picture taken of Terry Keefer holding Cooper's feet. We could not think of a more appropriate logo.

Thank you Erick Eck for your time and efforts. It looks fantastic!!!



New and Improved Website soon!!!
www.cooperscause.org

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Special points of interest:

- New website address:
www.cooperscause.org
- February is Heart Health Month

ST. PATRICK'S DAY PARADE

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The St. Patrick's Day Parade will be held on March 17, 2009. The parade will begin at 1pm at South Park in Lawrence. This is a fun and exciting way to get our name out there and let people know about our cause. We will be driving "John Henry", a 1951 Midnight Blue Ford F-1 PU. It will be decorated with Cooper's Cause Foundation banners, green four leaf clovers and magnetic jayhawks. We will be decorating "John Henry" at Pat O'Toole's home located at

1031 Stonecreek Dr. Lawrence on Sunday March 15th time TBA. Kelly Ballard and Kristi Keefer will be collecting decorating supplies and candy for the event. We will have the Keefer Family and two board members riding in the back. Pat O'Toole will be driving. There will be room for another up front and then we will need 2 to 4 people walking behind passing out candy. Kelly Ballard is currently working on shirts for the event.

Thank you Oats for letting us use John Henry!!!



Watch for our float in the St. Patrick's Day Parade March 17th in Downtown Lawrence

COOPER'S CAUSE BOWL-A-THON

Cooper's Cause Bowl-A-Thon will be held at Royal Crest Lanes 933 Iowa St Lawrence on April 5th 4pm to 6pm. Stephanie Temple and Kristi Keefer are heading the committee for this event. For this event it will be \$10 per bowler, \$5 of which will go to the foundation. We are looking to bring in 200 bowlers. We will be passing at flyers to various locations and people starting the first week

of March. We will also have a Jackpot Raffle. Other details to follow. Again, Kelly Ballard is working on shirts for this event for those working and there will be shirts for sale to the participants.

"I don't think we could honor Cooper any better than to be doing what we are now!"

Thank you!

ALLEN PRESS RAISES MONEY FOR COOPER'S CAUSE

Cooper's Cause Foundation has been selected as one of three charities that will receive benefits and support from Allen Press. We will be meeting with Allen Press on February 18th to learn more. We will receive benefits and support from them in the months of July, August and September. More information to follow. Thank you to

Kelly Ballard and David and Karrie Atwell for giving us this opportunity!



July, August and September!!!

COOPER'S CAUSE 2ND ANNUAL 5K

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Cooper's Cause 2nd Annual 5K and Fun Run will be held on September 12th. There will be more information to follow regarding time and location. This event is headed by Tatum Eck. The first organizational meeting for this event is scheduled for February 8th. This event was a great success and we can only believe it will be even better this year.



**Chairman
Tatum Eck**

COOPER'S CAUSE 2ND ANNUAL GOLF TOURNAMENT

The 2nd Annual Cooper's Cause Golf Tournament will be held on August 14th at Alvarado Country Club. Tom Pollard is the committee head for this event. This group have already started their planning and are looking forward to an even bigger turnout than last year. This was our biggest money raising event for 2008.

**You are part of
something very
big here, don't
underestimate
the power of a
dream!**

OTHER THINGS IN THE WORKS

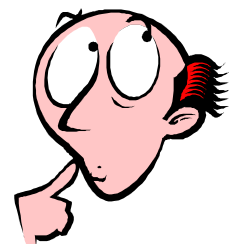
Cooper's Cause Foundation is also working on a Cooper's Cause Night Out. This will be an annual event on November 28th, Cooper's Birthday, where participating restaurants will give a percentage of their sales for that day or evening to our foundation. We have had some setbacks with those heading this event. However, we

are thankful to announce that Stephanie Temple will be heading this committee and look forward to its progression.

Terry Keefer has been approached by some car fanatics regarding a booth at the local swap meet in May to raise money for the foundation. We will follow

this up with more information as it becomes available.

Our IRS application for exemption is still pending. Upon checking, they are extremely backlogged and currently reviewing July applications. Our application was received the first part of December.



**Any new ideas or
information let us
know!!!**

Cooper's Cause Foundation

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Helping pediatric heart patients and their families focus on what's important.

Sometimes life's most difficult challenges inspire us to achieve great things. That's the spirit fueling Cooper's Cause Foundation, a non-profit organization dedicated to paying forward Cooper William Keefer's blessing by supporting families as they face the strain of unexpected medical expenses related to pediatric heart conditions. Together, we can impact these little fighters' lives and realize the true power of their innocent smiles.

RAELYNN'S ROCKSTARS



**Chairman
Sarah Farthing**

We are excited to introduce a wonderful new addition to Cooper's Cause Foundation, Raelynn's Rock Stars. This is designed to help recognize other family members in a family dealing with a pediatric heart patient. It is a way to make our foundation special while making siblings of the families we help feel special too. The idea was brought to life by Sarah Farthing, owner of J & S Coffee in Lawrence. For the entire month of February, Sarah will raise money at J & S Coffee to fund Raelynn's Rock Stars while also bringing attention to February, the month of Heart Health Awareness. A huge thank you to

Sarah Farthing!!!!!!!