

Cooper's Cause Foundation

Annual Volume 2

Newsletter Date: January 3, 2011

CCF IS SELECTED AS BENEFITARY OF THE LAWRENCE ST. PATRICK'S DAY PARADE!

INTRODUCTION

What an amazing year we have had! As most of you know Cooper's Cause Foundation was founded in October 2008 to benefit pediatric heart patients and their families with their mounting medical costs. When the foundation was established our vision was to provide financial assistance to families of pediatric heart patients. We imagined not only providing assistance but to completely meet the financial obligations after insurance for all hospital and doctor bills incurred by the family. We wish to make a bold impact on lives one family at a time. Due to the amazing support we have received from volunteers and donations, we will be carrying out our vision. Last year we funded 2 families and are looking forward to funding more this year. Our dreams of helping others is coming true every day!

Thank you for taking time to support our cause and know we could not be doing this without each and every one of you!

We were very excited to have been selected as one of three beneficiaries of the Lawrence St. Patrick's Day Parade. This is a local organization that holds various fundraisers to help support local charities. We are very honored to be associated with such an organization and encourage everyone to help support their efforts. You can find a list of their upcoming events at www.lawrencestpatricksdaysparade.com.

DOG DAYS JINGLE JOG

Red Dog and the Dog Days Organization continues to support CCF by adding them to the charities to receive funding for their annual Jingle Jog! We were surprised and excited about their support. Please continue to support our local community health by participating in Dog Days!



New and Improved Website soon!!!
www.cooperscause.org

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GET THIS FREE CARD....



....AND COOPER'S CAUSE FOUNDATION WILL GET DONATIONS!

Cooper's Cause Foundation has been a recipient of the wonderful Lawrence Give Back program. If you do not yet have a card, please let us know and we will be happy to deliver one to you! If you are not familiar with the exciting program, please visit

www.lawrencegiveback.com

Special points of interest:

- Our website address:
www.cooperscause.org
- February is Heart Health Month
- Lawrence Give Back program. We strongly encourage you all to pick up a card and select Cooper's Cause Foundation as the charity of your choice.

Cooper's Cause Bowl-A-Thon

Our annual Bowl-a-thon has become a favorite among the kids. This year's 3rd Annual Bowl-a-thon will be held on March 6, 2011 at Royal Crest Lanes in Lawrence, KS. (Time to be announced) We look forward to seeing you all there!

Cooper's Cause 5K

Another great year for our 5K and Fun Run. With the support of various running groups and an amazing community, this fundraiser is growing in popularity. We are proud to say our race is now officially timed and we will continue to make it a fun and worthwhile race.

Our 4th Annual 5K and Fun run will be held on September 24th, 2011. We are looking forward to our new course which will be posted on our website soon! Please watch our website for registration information.



Cooper's Cause Golf Tournament

Cooper's Cause Golf Tournament is our biggest fundraiser and becomes better every year! This tournament is full of fun with fantastic prizes, drinks and a perfect way to spend a Friday afternoon. This year's tournament will be held on July 29th. Watch our website for more details and registration.



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"I don't think we could honor Cooper any better than to be doing what we are now!"

Thank you!

COOPER'S BIRTHDAY BASH

We celebrated Cooper's 3rd Birthday at Johnny's West! Cooper's Birthday Bash is an annual event always held on Cooper's birthday, November 28th. This year's event was another success and a fun time to catch up on how the inspiration behind Cooper's Cause is doing! Please plan to join us in 2011!



OTHER'S RAISING MONEY FOR COOPER'S CAUSE FOUNDATION

Our foundation has been blessed with community support. We have been fortunate enough to have been selected as recipients of monies raised by Allen Press in 2009 and 2010 during the months of July, August and September as well as them providing volunteers and participants for many of our fundraisers. We greatly appreciate what they are doing for us!

Coins for Cooper's Cause was held again in 2010 by the First Presbyterian Church Preschool. An incredible way for even the youngest of supporters to be involved. They are happy to take on any challenges!

The community of Scott City, KS where the family of Kristi Keefer resides continues to be consistent supporters of CCF. They continue to raise funds and are even making efforts to participate in events held here in Lawrence. Their efforts have been outstanding!

CCF receives funds from a national program by GoodSearch. Just by searching the web and shopping online you can raise money for our foundation. Find out more by visiting our website!

COOPER'S CAUSE FOUNDATION GIVES BACK

This year CCF donated a tree to the local Festival of Trees raising money for The Shelter. This was a very small way for CCF to help support other organizations that have so openly supported and encouraged us. CCF will continue to donate back to the community that has given them so much.

CCF also donates their time during the local Ironman by manning a water stations. Ironman in turn donates \$500 for our efforts. This is so much fun for our volunteers and an opportunity to see some amazing athletes!

You are part of something very big here, don't underestimate the power of a dream!

RAELYNN'S ROCK STARS

This portion of Cooper's Cause Foundation was founded by Sarah Farthing, owner of J&S Coffee. Sarah founded Raelynn's Rock Stars because of the tremendous strength siblings of pediatric heart patients have to endure. Raelynn is Cooper's big sister and deserves a celebration on her behalf just as the other siblings in the families we benefit will receive.

Raelynn's celebration was held April 17, 2010. This will be the first of many celebrations held on behalf of such extraordinary brothers and sisters.

Raelynn's Rock Stars will have various Princess Piggy Banks placed around town in the month of February to raise money for this division of CCF. We look forward to providing support to every family we

fund. Raelynn's Rock Stars is not funded by the money raised from CCF but only by separate fund raising during the month of February. Watch for our new Raelynn's Rock Star membership T-shirt coming soon!



CHANGES IN 2011

The past year has brought much success but also shown us some changes we need to make. Although very successful on our end, we must discontinue our cell phone recycling program until we find another company to partner with. Once we do we will let everyone know so please hang on to those old phones!

We will also be discontinuing the ink cartridge refill program due to the unexpected closure of a long time business, The Mail Box. We appreciate the support they offered us.

Our 2010 Texas Hold'em Poker Tournament raised \$775. We hope to have an even bigger Poker Tournament next fall so watch our website for more details to come!

We are also raising money for the foundation through fundraisers by SendOut Cards! For more information on SendOut Cards, contact Wendi at socwendi@yahoo.com

Cooper's Cause Foundation

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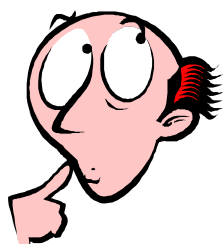
Email:

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www.cooperscause.org

Helping pediatric heart patients and their families focus on what's important.

Sometimes life's most difficult challenges inspire us to achieve great things. That's the spirit fueling Cooper's Cause Foundation, a non-profit organization dedicated to paying forward Cooper William Keefer's blessing by supporting families as they face the strain of unexpected medical expenses related to pediatric heart conditions. Together, we can impact these little fighters' lives and realize the true power of their innocent smiles.



Any new ideas or information let us know!!!

FOLLOW US ON FACEBOOK AND TWITTER!



UPDATE ON COOPER WILLIAM KEEFER



Cooper underwent his 3rd open heart surgery in June of 2010. The surgery was very successful and Cooper's recovery was nearly miraculous. Cooper turned 3 years old in November of 2010 and is as "normal" as ever. He is a compassionate yet mischievous little boy that brings love and laughter to every place he visits. His family feels blessed to not only have Cooper but to also have all of you by their side. They attribute much of Cooper's success to your thoughts and prayers.

To say "Thank you" for what this community, friends, family and even complete strangers have done in support of CCF, seems trivial but the Keefer's hope that what they are giving back will show how appreciative they are of what has been done for them.

You can keep up to date on the Keefer Family at www.thekeefersfamily.blogspot.com.